You are about to experience an adventure of a lifetime! When a book similar to this one was tested among three hundred preschoolers, it helped clarify several colors that some of them were confusing. This method even taught a five-month-old infant to differentiate three colors. See how it can do as much—or more—for your own children. And all without your pressuring them in any way.



Young children do best if you read to them two or three times a day the pages you are covering in this book. The concepts are easy to grasp,

because each color is introduced in a simple, straightforward manner. Do not be surprised if this book awakens other areas of curiosity . . .

PLEASE NOTE . . .

This book teaches colors inductively. It begins with yellow and introduces more colors after each one is learned while reviewing the colors already introduced. Thus, the pages are arranged in the following order:

- a) Introduction page
- b) Review page
- c) Application page
- and d) "Mixed-up review" page after every three colors

On the review and application pages,

the objects are shown in the order the colors were introduced, beginning with yellow and ending with the color being taught. In later pages where more colors are included, because there are so many images, a "trail" is provided. Follow this trail by beginning with the yellow object and ending with the last object that is of the color being introduced.

Once your children have learned all fifteen colors, you may even find them "reading" this book to themselves. Perhaps you may discover that this book had even stretched their concentration spans!



START WITH THESE THREE BASIC STEPS . . .

- 1. Introduce three new colors a day and no more. You may review this material several times each day, but when you are not reading this book, put it up on a shelf out of your children's reach, to keep their interest high. Don't ever let them see what lies ahead. The following day, read what you had already covered; then add three more colors. The day after that, read all the pages that you had read earlier, and add another three colors. Continue this process until you reach the end of the book.
- Always point to each word as you read it. This will increase your children's awareness to the text. They may even surprise you by recognizing a few words.
- Once you've read this book from cover to cover, give it to your children to play with. Allow them to read and re-read it to themselves, carry it around, take it to bed with them, and love it as they would a favorite toy.

This is a picture.
The picture is hanging on the wall. See the pig in the picture?

CREATE CHOICE,

TEACHING MOMENTS...

As soon as babies start turning their heads toward noise when they are a few months old, they can be taught to follow a finger with their eyes. This process of looking at the spot where someone is pointing makes it easier for them to concentrate on reading and being read to. Parents who have

carried their babies around their homes and pointed out the same objects each day, while adding new words after these objects are learned,

say that their babies began to speak earlier, had larger vocabularies than average, and sat still while being read to.

NOW, LET US BEGIN



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